Gratitude
Traders, LLC
Investor Briefing Package
September 2015
Safe Harbor

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Gratitude Traders: Building Economic Bridges between Ethiopia and the United States

**Who we are**
Gratitude Traders, LLC, in conjunction with its Ethiopian subsidiary, Edle, PLC, is a start-up, international company uniquely linking the U.S. and Ethiopia. Gratitude will build economic ties between these countries through the acquisition, sale and export of Ethiopian agricultural products, focused initially on sesame seed and coffee beans.

**Mission**
Gratitude Traders will form an economic bridge between Ethiopia and the United States to establish investment opportunities for the African community in both countries. Ultimately, Gratitude Traders will direct a portion of profits to funding Ethiopian Journey, a non-profit aimed at developing the next generation of Ethiopian youth.
Aderajew “Eddie” Yeshiwas, an Ethiopian native is CEO and Managing Director of Gratitude Traders.

- Native to Gondor, an agricultural region in Ethiopia.
- Learned sesame farming as a youth.
- Now also a U.S. citizen.
- Graduate of Colorado Christian University.
- Leader of the Ethiopian Christian Young Adult’s Association.
- Small business entrepreneur.
Our Managing Partners Represent a Committed Group of Benevolent Entrepreneurs...

Lance Fenske

Co-owner of U.S. Gov’t staffing agency; retired Data Processing Manager

Duane Reed

Business Owner & Entrepreneur
Specialist in Organizational Development

David Banks

Long-time Investor Relations and Communications practitioner, most recently VP-IR for DigitalGlobe
Gratitude Traders Business Strategy

• Raise money to fund purchase of large quantities of sesame seed from the farms of Ethiopia and transporting for sale on the Ethiopian Commodities Exchange (ECX).

• After succeeding with this crop, we will explore others, including coffee, beans and amaranth.

• Our connections in the Ethiopian government will aid us in our ventures.

• We predict profits of 40-50% in the commodities trade.
Our Import-Export business model will drive new markets for Ethiopian agricultural products.

- Ethiopia is among the top agricultural producers in Africa, rich with coffee, grains, beans, sugarcane and oil seeds, among others.
- Agriculture is foundational to the Ethiopian Economy, accounting for nearly 50% of GDP and almost 85% of exports.
- It is among the top sesame seed producing nations worldwide, with China and India, and a net exporter to the Middle East and Asia.
- Most producers are subsistence farmers with small-hold farms.
Long-term goal will be to “Own the vertical.”
After succeeding in sesame we intend to branch out into other agricultural commodities.

- Coffee
- Other oilseeds
- Grains
- Beans
- Spices
- Amaranth
- Cut Flowers
We have developed strategic partnerships that should enhance our business development efforts.

“We would like to make known our support for the business efforts of Gratitude Traders, LLC as they enter the Ethiopian marketplace…”

– Tesfaye Wolde, Minister Councilor I, Public Diplomacy and Communications, Ethiopia

Global Food Exchange™
Gratitude Traders estimated five-year share investment returns assuming 40% annualized growth.

Dollars in Thousands

<table>
<thead>
<tr>
<th>Basis-Year 0</th>
<th>Year 1</th>
<th>Year 2</th>
<th>Year 3</th>
<th>Year 4</th>
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- 5 Units @ 40% Annual Growth
- 10 Units @ 40% Annual Growth
Gratitude Traders estimated five-year share investment returns assuming 50% annualized growth.
Long-term goal will be to return 10% of profits from Gratitude Traders to fund Ethiopian Journey.

*Ethiopian Journey* is a non-profit agency aimed at improving the educational opportunities and economic well being of new generations of Ethiopian youth. Its Mission…“To Raise a Generation with Purpose.”

“I was given a great opportunity by the United States to live in and learn about this great country. What I’ve learned helped me become an entrepreneur, and I now want to turn my business abilities to improving the economy of Ethiopia. I believe my dream can become reality through the Ethiopian Journey, as we give back some of our Gratitude Traders profits to making my homeland a better place to live.”

– Aderajew “Eddie” Yeshiwas, CEO, Gratitude Traders, LLC
We are seeking $1 million in initial funding through a private placement.

- Offering $1.0 million through Reg D, Rule 504 offering
- 1,000 Class A Units for Issuance, with a 5-unit block for $5,000 preferred as an initial investment.
- Open through March 2017, with an estimated payback within 2 years.
- 80% of proceeds will be used for product acquisition and import-export rights with the balance for sales, marketing and working capital.
Early investors are typically opting for 2-3 block options, though larger block allocations are available.

<table>
<thead>
<tr>
<th>Investment Options</th>
<th>% Class A Equity Held</th>
<th>Value of Investment in Year 5 with assumed growth of:</th>
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<tr>
<td>Blocks</td>
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Note: Partial block purchases are also available.
Following our July incorporation, we are off and running.

- Recently completed a management site visit to Ethiopia.
- Opened an office in a strategic location in Addis Ababa.
- Hired an Ethiopian site manager and Ethiopian attorney.
- Developed relationships with high-ranking Ethiopian officials.
- Received licensing.
- Established banking relationships.
Gratitude Traders LLC

Connecting Economies Around The World